3413 56th St. NW - Gig Harbor, WA 98335
http://correlation.edgate.com

EDGATE ANNOUNCES NEW PATENT FOR STANDARDS CORRELATION TECHNOLOGY

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EdGate's correlation methodology has received its third patent, another important milestone in the company's history. Over the last twenty years, hundreds of EdGate's clients have taken advantage of EdGate's unique correlation process. The company's dynamic and highly accurate standards alignment process allows publishers to increase revenues by satisfying national, international, and state requirements. The latest award of US Patent No 9,741,260 recognizes EdGate's scrupulously-defined methodology and demonstrated uniqueness for the benefit of educators and publishers. EdGate's exclusive technology includes a proven system to identify, tag, and align content to specific standards applicable to curriculum, lessons, assessments, and educational resources.

"EdGate realized years ago that an efficient standards correlation methodology was much needed in the educational technology industry. Publishers cannot be expected to have the human resources or in-house technology to align potentially thousands of resources state-by-state," says Gina Faulk, EdGate's General Manager.

Since standards are concept based, "natural language" or "free text" searching and structure do not provide consistent and comprehensive results. Moreover, standards language differs from state to state.   Consequently, EdGate developed a taxonomy of educational concepts segregated by subject areas contained in United States and International educational standards to accurately and systematically correlate those standard to any form of content. It contains thousands of terms covering very broad to very specific concepts addressed in the educational standards. This taxonomy compiled over the last two decades is the EdGate Concept Index.

The Concept Index is used by subject matter experts to apply concept terms to both standards and content. When a resource (such as a video or lesson) has been tagged with terms from the Concept Index the data is transformed by EdGate's technology to "marry" the resource to all the standards with the same taxonomy terms simultaneously. It is through the concepts that the content correlates to the standards without artificial connections through universal identifiers or natural language matches.

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The most efficient component of the Concept Index is its dynamic and immediate re-alignment to new and updated standards. Unlike other systems that rely on universal identifiers to match content to standards requiring a full re-alignment for each set of newly implemented standards, the Concept Index allows for automatic re-alignment of content when new standards are implemented. Moreover, the content is correlated just once and immediately aligns to all 50 states and/or international standards, as applicable.

About EdGate Correlation Services

Founded in 1997, EdGate Correlation Services is committed to delivering innovative data solutions, vast libraries of taxonomies, and superb service to more than 250 educational publishers. EdGate's Standards Repository team tracks standards for all 50 states, Common Core State Standards plus international and custom sets of standards. EdGate's subject area experts provide an accurate, cost-effective way to align books, software, media and other instructional materials directly to educational performance standards and other content. Curriculum Matrix and CMX, powered by EdGate, provide personalized resources for every K-12 student using expertly curated and vetted Open Educational Resources. EdGate's consultative approach combined with highly efficient patented correlation technology and API services has made EdGate the success it is today. For more information, please visit http://correlation.edgate.com.

EdGate Correlation Services is a division of San-Diego based EdGate Holdings, Inc. EdGate Holdings' flagship product, Journeys Map, is an interactive learning map designed to engage users in exploring life's possibilities and providing personalized directions while navigating life's major educational and professional transitions. For more information, please visit www.journeysmap.com or follow @ journeysmap on Facebook, Instagram, Twitter and YouTube.

Media Contact:

Gina Faulk - EdGate Correlation Services General Manager
(866) 405-3357 ext. 223
gfaulk@edgate.com